

# expoimaging, inc.

## Photo School Educational Purchase Program

Effective August 1, 2005

### Educational Purchase Rules

- **Instructors** teaching at and **Students** enrolled in university level photography schools are eligible for significant discounts on Expomaging, Inc. products.
- **Purchasing Instructors** must present to a local Expomaging dealer a valid identification such as employment ID card or current curriculum identifying purchaser as an instructor.
- **Purchasing Students** must present to local Expomaging dealer valid identification such as a valid student ID card or enrollment certification.
- Purchases must be made from a local authorized Expomaging USA dealer. A list of authorized dealers can be found on the Expomaging website at www.expoimaging.net or by calling Expomaging at (800) 446-5086.
- Purchaser will receive discounts as reflected in the prevailing Educational Price List. No consumer promotions or other discounts apply.
- Expomaging, Inc. will not drop ship orders to Students or Instructors.
- Purchases of Expomaging products at Educational Purchase prices are limited to one (1) piece of any size ExpoDisc White or Warm Balance Filter, one (1) piece ExpoAperture Depth of Field Guide, and one (1) piece ExpoWorkflow instructional DVD. If purchasing the ExpoWorkflow CD's; one (1) piece each of Volumes 1, 2, 3 and 4.
- The purchaser will make payment to the dealer by any method accepted by the dealer. The dealer is responsible for the collection of all applicable sales tax and shipping charges.
- Any questions regarding Educational Purchase Rules should be directed to Expomaging, Inc.'s School Market Liaison, at (800) 446-5086 ext. 10.
- Pricing subject to change without notice; Expomaging reserves the right to cancel the program at any time without prior notice.

### Educational Price List

WHITE BALANCE FILTERS		Retail Price	Student Price	Instructor Price
EXPOD58	58mm EXPoDisc White Balance Filter	\$ 99.95	\$ 69.97	\$ 59.97
EXPOD62	62mm EXPoDisc White Balance Filter	109.95	76.97	65.97
EXPOD67	67mm EXPoDisc White Balance Filter	119.95	83.97	71.97
EXPOD72	72mm EXPoDisc White Balance Filter	129.95	90.97	77.97
EXPOD77	77mm EXPoDisc White Balance Filter	139.95	97.97	83.97
EXPOD82	82mm EXPoDisc White Balance Filter	149.95	104.97	89.97
EXPOD44	4x4 EXPoDisc Flat White Balance Filter for Lee Filter Holders	199.95	139.97	119.97

WARM BALANCE FILTERS		Retail Price	Student Price	Instructor Price
EXPOD58W	58mm EXPoDisc Warm Balance Filter	\$ 99.95	\$ 69.97	\$ 59.97
EXPOD62W	62mm EXPoDisc Warm Balance Filter	109.95	76.97	65.97
EXPOD67W	67mm EXPoDisc Warm Balance Filter	119.95	83.97	71.97
EXPOD72W	72mm EXPoDisc Warm Balance Filter	129.95	90.97	77.97
EXPOD77W	77mm EXPoDisc Warm Balance Filter	139.95	97.97	83.97
EXPOD82W	82mm EXPoDisc Warm Balance Filter	149.95	104.97	89.97
EXPOD44W	4x4 EXPoDisc Flat Warm Balance Filter for Lee Holders	199.95	139.97	119.97

DIGITAL ACCESSORIES		Retail Price	Student Price	Instructor Price
EXPOA101	EXPOaperture Depth of Field Guide	\$ 19.95	\$ 13.97	\$ 11.97
EXPOCJ05	EXPOworkflow Photoshop Instructional DVD – four Volume set	99.95	69.97	59.97
EXPOCJ051	EXPOworkflow Photoshop Instructional CD – Volume 1	29.95	20.97	17.97
EXPOCJ052	EXPOworkflow Photoshop Instructional CD – Volume 2	29.95	20.97	17.97
EXPOCJ053	EXPOworkflow Photoshop Instructional CD – Volume 3	29.95	20.97	17.97
EXPOCJ054	EXPOworkflow Photoshop Instructional CD – Volume 4	29.95	20.97	17.97

### Educational Purchase Application Form

Name \_\_\_\_\_

School \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Home Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

e-mail \_\_\_\_\_

Home Phone (\_\_\_\_\_) \_\_\_\_\_

**Instructor – Please sign below:**

I certify that the above named student is enrolled in the school listed.

X

**Proof of Eligibility – Please present valid ID: (enclose copies)**

- Student Purchase: Valid School ID Card or Enrollment Certification
- Instructor Purchase: Valid School ID Card and/or Course Curriculum

**Order Form:**

Catalog #/Description	Qty	Price

**Sub-Total** \_\_\_\_\_

**Sales Tax** \_\_\_\_\_

**S&H** \_\_\_\_\_

**Total** \_\_\_\_\_

**Dealer Invoice Number:** \_\_\_\_\_

**Dealer Instructions:** To order to receive your replacement units at the special Dealer Education Price (see separate price list) submit your purchase order along with this completed form and Proof of Eligibility, to Expomaging, Inc., School Marketing Liaison, 365 Woodview Avenue, Suite 700, Morgan Hill, California, 95037-2840.

**For questions, contact our School Market Liaison at (800) 466-5086 ext. 10.**